

Product Bulletin

Concept[®] 212 TRAFFIC GRAFFIC[®] BASE VINYL REMOVABLE ADHESIVE Carpet Application

Concept[®] 212 is a specially formulated flexible 3.4 mil vinyl with a high performance acrylic pressure sensitive adhesive on a 90# stay-flat liner. The combination of vinyl and adhesive allows removability of the film from most common commercial carpets for up to 6 months under normal exposure conditions. This film is designed to accept a variety of solvent-based inkjet and UV curable inks common to wide format digital printing systems.

Applications

This product is designed for temporary floor signs, decals, and point of purchase advertising on commercial carpets. These are carpets with a short nap and a tight weave containing minimal texture. Must be used with Concept[®] 211 to provide protection to the graphics.

Thickness

Film	3.4 mils
Adhesive	0.8 to 1.0 mil.
Liner	6.7 mils.
(Thickness variance +/- 10%)	

Temperature Ranges

Minimum application temperature is +40° F.
Service Temperature -40° F to +180° F.

Adhesion to stainless steel

32 oz/in.
PSTC-101 Method A with 24 hours dwell at 70 F and 50 % relative humidity. Typical value. Individual values may vary. Test thoroughly before production.

Removability

Up to 6 months from most common commercial floors. Carpet must be clean before application and firmly attached to the sub floor.

Water Resistance Humidity Resistance Storage Stability

Excellent.
Excellent.
1 year when stored at 70° F and 50% relative humidity.

Product Code

212-54	(54" X 150' roll)
212-54RW	(54" X 150' roll, reverse wound/notched core)

Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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