DECORATIVE SURFACE PROTECTION FILMS
MacDermid Autotype

- Multinational Organisation
- Specialising in Advanced Surface Protection innovation
- Award-winning technology
- Partnership driven
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EXPLAIN – SIGMAgraF - The Film

High performance film technology

Polyester

- Dimensionally stable substrate
- Optically clear
- Very durable film

Industrial hard-coat surface
- Chemical resistant
- Impact resistant
- Scratch resistant

Under surface print
- Excellent colour reproduction
- Protected image & brand

MacDermid
A Platform Specialty Products company
EXPLAIN – The Process

PRINT, LAMINATE, APPLY

1. PRINT
   Undersurface print using UV curing or latex digital print technology

2. LAMINATE
   Laminate to a compatible adhesive system
   e.g. white, double-sided adhesive

3. APPLY
   Apply to flat or curved, non-porous, surface.
SHOW – Let’s take a closer look

DECORATIVE
ANY IMAGE IS POSSIBLE

SURFACE
EVERY SURFACE AN OPPORTUNITY

PROTECTION
BRAND & PHYSICAL

FILMS
HIGH PERFORMANCE INDUSTRIAL FILM
DECORATIVE – Any image is possible

Wood effect
DECORATIVE – Any image is possible

Clean film solution
High Gloss finish
SURFACE – Every surface is an opportunity

Counter, Wall, Column, Equipment

Textured, Matt Finish on all these surfaces
SURFACE – Every surface is an opportunity

Check-out Equipment

- Lined Steel-effect film
- Surface textured film to replace powder-coating
PROTECTION – Brand Image

Barre Brewery
PROTECTION – Physical

Impact, abrasion & chemical resistant
PROTECTION – Invisible

Bacteria resistant

Antimicrobial film - resistant to bacteria, mould and mildew
Application-led design

Quick and clean film solution on-site to replace powder-coating

From this

To this
REVEAL – BENEFITS FOR YOU

**Designer/Printer/Installer**
- New applications utilising existing digital equipment
- Increased portfolio to existing clients
- New client opportunities
- Competitive edge and differentiation

**Client/End User**
- New design possibilities
- Improved quality & durability
- Brand image promotion
- Express re-branding in key locations